

Overview of Economic Impact Report

The licensed child care industry, long considered to have an important social and educational value for California's families, also makes significant economic contributions to the local economy and is a key part of its economic infrastructure.

This snapshot, based on the Capitol Regional Resource Center's 10-County Child Care Economic Impact Report, shows that the child care industry generates millions of dollars in revenues, creates hundreds of jobs and generates substantial productivity gains that represent millions of dollars for families, businesses, and government in Colusa County. Among the report's findings:

- The licensed child care industry in Colusa County generated approximately \$5,632,000 in annual gross receipts which is greater than the real estate, rental and leasing industries.
- The licensed child care industry in Colusa County generated \$3,425,720 through government sources. Parents contributed an additional \$2,206,312 through child care fees — \$359,907 from private centers and another \$1,846,405 from family child care programs.
- The licensed child care industry in Colusa County provides jobs for 319 people. The industry directly employs 183 workers. This is similar to the number of employees in the County's financial services industry. Licensed child care also generates 136 indirect jobs through goods and services purchased by the industry and its employees.
- An example of indirect financial impact is when a child care worker goes to a local restaurant and pays the bill with money earned from her job. Therefore, the local economy receives the financial impact from that monetary exchange that indirectly comes from the child care industry.

Download the Capitol Regional Resource Center's 10-County Child Care Economic Impact Report at www.crrconline.org

Child Care Keeps Colusa Working

- To secure a job and to work productively, parents require safe, reliable child care for their young children. Colusa County has licensed child care that is available for only 33% of the children with parents in the labor force. (2003 CA Child Care Portfolio)
- Quality child care improves a child's readiness for school. A landmark study of low-income families issued in 1999 by the US Department of Education showed that early childhood education improves a child's readiness for school, especially in the areas of reading and math. Participants consistently outperformed their peers in cognitive and academic tests, were more likely to attend college or hold high-skilled jobs and were less likely to become parents by age 21.

Two agencies support and direct the development of child care in the County:

- **Colusa County Office of Education - Children's Services Department** administers multiple programs to support parents and providers. Among their services are Head Start, child care resource and referral, child care subsidy programs, the Child Care Food Program, and programs to recruit, train, and support child care providers. Website: www.ccoe.net
- **Colusa County Local Childcare Planning and Training Council** is State funded to collect and disseminate child care planning data, oversee the child care needs of specific populations and be a community resource on all issues relating to child care and children. The LPC is located within the Children's Services Department.

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ECONOMIC IMPACT OF CHILD CARE IN COLUSA COUNTY

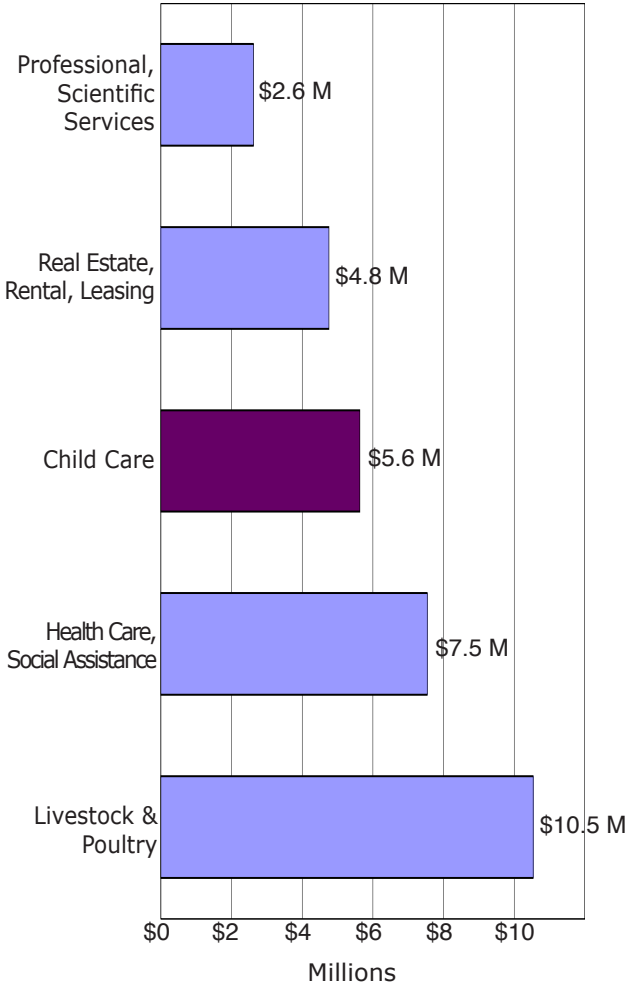
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Contribution of Child Care To Local Economy

The Child Care Industry in Colusa County generated approximately \$5.6 million in annual gross receipts.

Annual Gross Revenue Comparison Colusa County

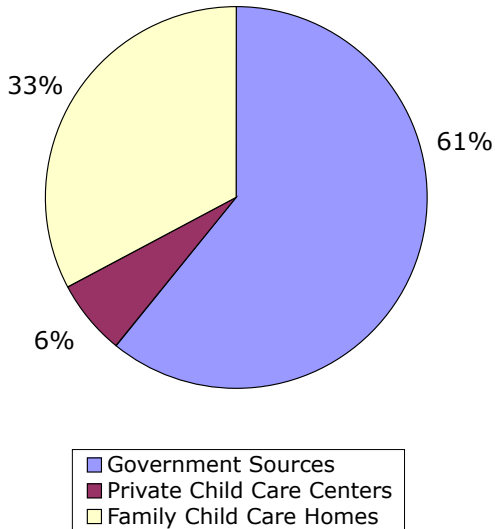


Source: US Economic Census, 1997
Sacramento County Crop Report, 2002

Capture of State, Federal & Private Pay Revenue by Child Care Services

The Child Care Industry in Colusa County generated \$3.4 million from government contracts and \$2.2 million from parent-paid child care.

Child Care Revenue: \$5,632,000



Child Care Economic Contribution: \$9,480,963

The direct financial impact of child care in Colusa County is the gross revenue it produces — \$5,632,032. The indirect financial impact of \$3,848,931 is calculated by the US Department of Commerce Bureau of Economic Analysis to estimate how child care economic activity supports demand for services, purchases, and employment among other local industries.

Contribution of Child Care to Local Employment & Commerce

The Child Care Industry in Colusa County employed 183 workers, contributing \$9.5 million to local commerce.

Selected Industry Workforce Comparison

