

Overview of Economic Impact Report

The licensed child care industry, long considered to have an important social and educational value for California's families, also makes significant economic contributions to the local economy and is a key part of its economic infrastructure.

This snapshot, based on the Capitol Regional Resource Center's 10-County Child Care Economic Impact Report, shows that the child care industry generates millions of dollars in revenues, creates thousands of jobs and generates substantial productivity gains that represent millions of dollars for families, businesses, and government in Placer County. Among the report's findings:

- The licensed child care industry in Placer County generated approximately \$65,638,303 in annual gross receipts which is greater than the agricultural industry's combined receipts from livestock, poultry, vegetable, field, fruit and nut crops.
- The licensed child care industry in Placer County generated \$11,666,696 through government sources. Parents contributed an additional \$53,971,607 through child care fees — \$34,509,999 from private centers and an another \$19,461,608 from family child care programs.
- The licensed child care industry in the Sacramento Metro Area (El Dorado, Placer, Sacramento) provides jobs for 18,565 people. The industry directly employs 9,327 workers. This is almost equal to workers employed by the region's cities, and over twice as many employees as the farming industry. Licensed child care also generates 9,238 indirect jobs through goods and services purchased by the industry and its employees.
- An example of indirect financial impact is when a child care worker goes to a local restaurant and pays the bill with money earned from her job. Therefore, the local economy receives the financial impact from that monetary exchange that indirectly comes from the child care industry.

Download the Capitol Regional Resource Center's 10-County Child Care Economic Impact Report at www.crrconline.org

Child Care Keeps Placer Working

- To secure a job and to work productively, parents require safe, reliable child care for their young children. Placer County has licensed child care that is available for only 36% of the children with parents in the labor force. (2003 CA Child Care Portfolio)
- Quality child care improves a child's readiness for school. A landmark study of low-income families issued in 1999 by the US Department of Education showed that early childhood education improves a child's readiness for school, especially in the areas of reading and math. Participants consistently outperformed their peers in cognitive and academic tests, were more likely to attend college or hold high-skilled jobs and were less likely to become parents by age 21.

For more information about child care and development services in the County contact:

- **Placer County Child Care Local Planning Council** is State funded to collect and disseminate child care planning data, oversee the child care needs of specific populations and administer the staff retention program known as CARES. Website: www.placerchildcareplanning.org
- **Placer County Office of Education** administers multiple programs to support parents and providers. Among their services are child care state preschool, resource and referral, subsidy programs, the Child Care Food Program, and programs to recruit, train, and support child care providers. Website: www.placercoe.k12.ca.us

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ECONOMIC IMPACT OF CHILD CARE IN PLACER COUNTY

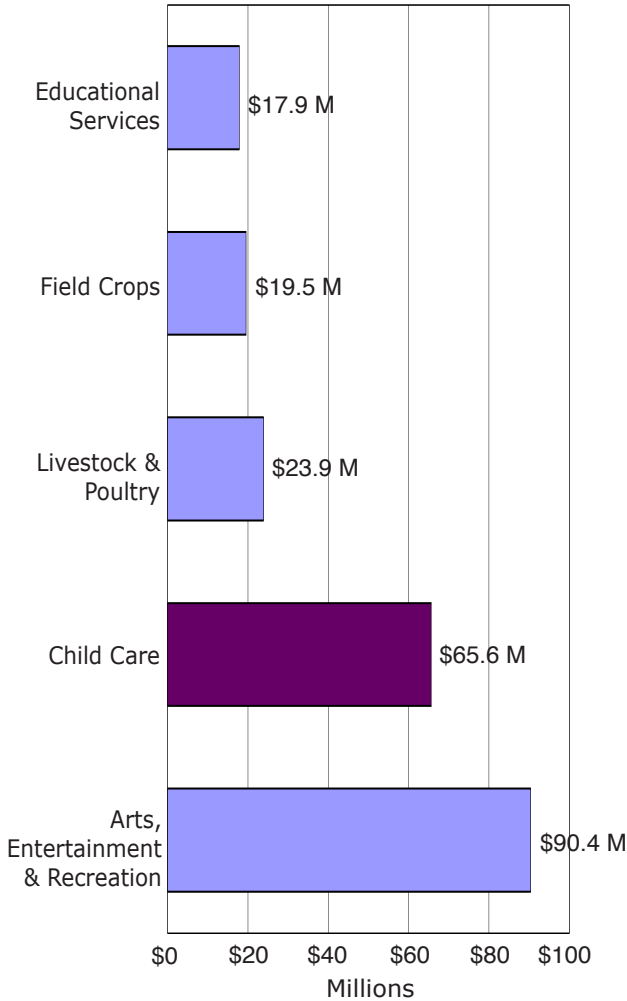
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Contribution of Child Care To Local Economy

The Child Care Industry in Placer County generated approximately \$65.6 million in annual gross receipts.

Annual Gross Revenue Comparison Placer County

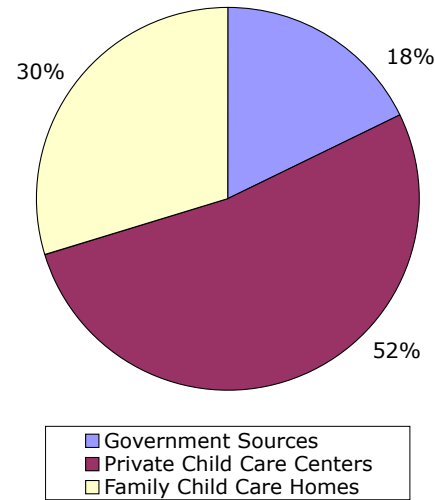


Source: US Economic Census, 1997
Placer County Crop Report, 2002

Capture of State, Federal & Private Pay Revenue by Child Care Services

The Child Care Industry in Placer County earned \$11.7 million from government sources and \$53.9 million from parent-paid child care.

Child Care Revenue: \$65,638,303



Child Care Economic Contribution: \$609,687,288

The direct financial impact of child care in the Sacramento Metro Area is the gross revenue it produces — \$422,885,955. The indirect financial impact of \$186,801,333 is calculated by the US Department of Commerce Bureau of Economic Analysis to estimate how child care economic activity supports demand for services, purchases, and employment among other local industries.

Contribution of Child Care to Regional Employment & Commerce

The Child Care Industry in the Sacramento Metro Area employs 9327 workers, contributing \$609.7 million to regional commerce.

Selected Industry Workforce Comparison

