

Overview of Economic Impact Report

The licensed child care industry, long considered to have an important social and educational value for California's families, also makes significant economic contributions to the local economy and is a key part of its economic infrastructure.

This snapshot, based on the Capitol Regional Resource Center's 10-County Child Care Economic Impact Report, shows that the child care industry generates substantial revenue, creates jobs along with productivity gains that represent thousands of dollars for families, businesses, and government in Sierra County. Among the report's findings:

- The licensed child care industry in Sierra County generated approximately \$636,182 in annual gross receipts.
- The licensed child care industry in Sierra County generated \$534,362 through government sources. Parents contributed an additional \$101,820 through child care fees — \$81,540 from private centers and another \$20,280 from family child care homes.
- The licensed child care industry in Sierra County employs 25 workers. This is similar to the number of workers in Sierra County employed by the State.
- An example of indirect financial impact is when a child care worker goes to a local restaurant and pays the bill with money earned from her job. Therefore, the local economy receives the financial impact from that monetary exchange that indirectly comes from the child care industry.

Download the Capitol Regional Resource Center's 10-County Child Care Economic Impact Report at www.crrconline.org

Child Care Keeps Sierra Working

- To secure a job and to work productively, parents require safe, reliable child care for their young children. Sierra County has licensed child care that is available for only 20% of the children with parents in the labor force. (2003 CA Child Care Portfolio)
- Quality child care improves a child's readiness for school. A landmark study of low-income families issued in 1999 by the US Department of Education showed that early childhood education improves a child's readiness for school, especially in the areas of reading and math. Participants consistently outperformed their peers in cognitive and academic tests, were more likely to attend college or hold high-skilled jobs and were less likely to become parents by age 21.

Two agencies support and direct the development of child care in the County:

- **Sierra County Child Care Council** is State funded to collect and disseminate child care planning data and oversee the child care needs of specific populations.
Website: sierrachildcare.org
- **Sierra Nevada Children's Services** administers multiple programs to support parents and providers. Among their services are child care resource and referral, subsidy programs, and programs to recruit, train, and support child care providers.
Website: www.snscs.org

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ECONOMIC IMPACT OF CHILD CARE IN SIERRA COUNTY

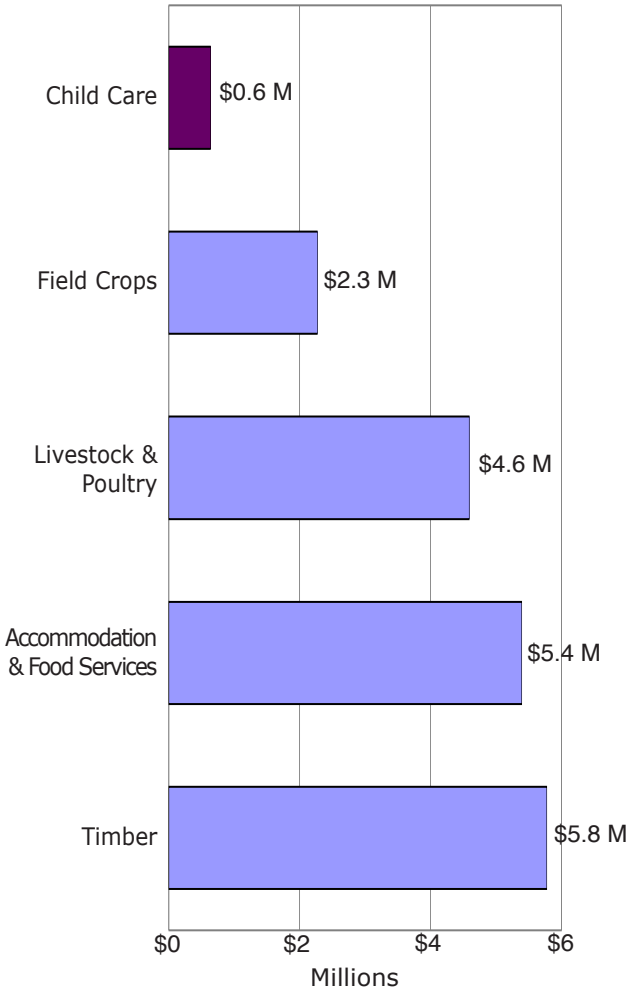
PAMELA WORDEN
SIERRA COUNTY CHILD CARE COUNCIL
DOWNIEVILLE, CA
(530) 289-3666

CHARLENE KREEGER
SIERRA NEVADA CHILDREN'S SERVICES
LOYALTON, CA
(530) 993-1288

Contribution of Child Care To Local Economy

The Child Care Industry in Sierra County generated approximately \$636,182 in annual gross receipts.

Annual Gross Revenue Comparison Sierra County

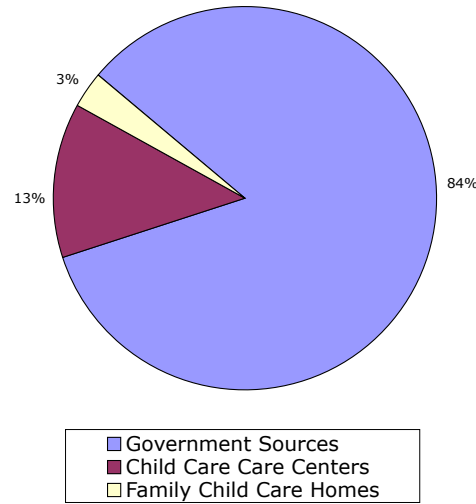


Source: US Economic Census, 1997
Sierra County Crop Report, 2002

Capture of State, Federal & Private Pay Revenue by Child Care Services

The Child Care Industry in Sierra County earned \$534,362 from government sources and \$101,820 from parent-paid child care.

Child Care Revenue: \$636,182



Child Care Economic Contribution: \$927,299

The direct financial impact of child care in Sierra County is the gross revenue it produces — \$636,182. The indirect financial impact of \$291,117 is calculated by the US Department of Commerce Bureau of Economic Analysis to estimate how child care economic activity supports demand for services, purchases, and employment among other local industries.

Contribution of Child Care to Local Employment & Commerce

The Child Care Industry in Sierra County employs 25 workers, contributing \$927,299 to local commerce.

Selected Industry Workforce Comparison

